

QUALITY ASSURANCE IN HIGHER EDUCATION INSTITUTIONS IN THE UNITED STATES

Judith S. Eaton, President
Council for Higher Education Accreditation USA

The Association of Universities in Lebanon April 29 and 30, 2011 Beirut, Lebanon



OVERVIEW OF U.S. INSTITUTIONS

COMMON UNDERSTANDINGS AMONG INSTITUTIONS

ACCREDITATION'S ROLE TO ASSURE QUALITY IN INSTITUTIONS

QUALITY CULTURE IN INSTITUTIONS

ISSUES AND CHALLENGES



OVERVIEW OF U.S. INSTITUTIONS

MORE THAN 7,400 COLLEGES AND UNIVERSITIES

18 MILLION STUDENTS

ACCESS A DRIVING FORCE

PUBLIC AND PRIVATE FUNDING

A "NON-SYSTEM":
INSTITUTIONAL LEADERSHIP AND AUTONOMY
DECENTRALIZATION



OVERVIEW OF U.S. INSTITUTIONS - 2

RESEARCH UNIVERSITIES

DOCTORAL UNIVERSITIES

MASTERS INSTITUTIONS

BACCALAUREATE INSTITUTIONS

ASSOCIATE DEGREE INSTITUTIONS

"POSTSECONDARY" - SUB-ASSOCIATE



OVERVIEW OF INSTITUTIONS - 3

PUBLIC, PRIVATE

NONPROFIT OR FOR-PROFIT

LIBERAL ARTS AND GENERAL EDUCATION

CAREER EDUCATION

REMEDIAL EDUCATION

CONTINUING EDUCATION

DEGREE OR GOALS SHORT OF DEGREE



COMMON UNDERSTANDINGS AMONG INSTITUTIONS

IMPORTANCE OF MISSION

INSTITUTIONAL AUTONOMY/LEADERSHIP

FACULTY LEADERSHIP IN CURRICULUM, HIRING, STANDARDS

ACADEMIC FREEDOM

GENERAL EDUCATION

PEER REVIEW



ACCREDITATION'S ROLE TO ASSURE QUALITY IN INSTITUTIONS

ANOTHER "NON-SYSTEM":

- INDEPENDENT, PRIVATE ORGANIZATIONS
- CREATED AND FUNDED BY INSTITUTIONS
- REGIONAL, FAITH-RELATED, CAREER-RELATED
- SEPARATE STANDARDS



ACCREDITATION'S ROLE TO ASSURE QUALITY IN INSTITUTIONS - 2

PROVIDES QUALITY ASSURANCE AND QUALITY IMPROVEMENT

TRUST-BASED

STANDARDS-BASED

PROFESSIONAL JUDGMENT

SELF- AND PEER REVIEW

EXTERNAL "CONSULTANTS"



ACCREDITATION'S ROLE TO ASSURE QUALITY IN INSTITUTIONS - 3

THRESHOLD LEGITIMACY

ACCESS TO PUBLIC AND PRIVATE FUNDS

ASSISTS WITH STUDENT MOBILITY





PARTNERSHIP

FEDERAL "RECOGNITION"

STATE RELIANCE

NO FUNDING



QUALITY CULTURE IN INSTITUTIONS

BEYOND ACCREDITATION...

- DEPARTMENT AND PROGRAM REVIEW
- HIRING AND TENURE
- PUBLICATIONS
- CURRICULUM AND PROGRAM DEVELOPMENT
- GENERAL EDUCATION GOALS



WHAT WE DO NOT HAVE....

DIRECT GOVERNMENT CONTROL OF INSTITUTIONS OR ACCREDITATION

NATIONAL STANDARDS

NATIONAL QUALIFICATIONS FRAMEWORK

NATIONAL COMPARISONS (BUT DO HAVE COMMERCIAL RANKINGS)



ISSUES AND CHALLENGES

TOO LITTLE MONEY: ALTERNATIVE BUSINESS MODEL? ACADEMIC MODEL?

PUBLIC ACCOUNTABILITY FOR INSTITUTIONS AND ACCREDITATION:

- WHAT DO STUDENTS LEARN?
- TRANSPARENCY

BUILD PUBLIC CONFIDENCE

FOR-PROFIT HIGHER EDUCATION

EXPANDING ROLE OF GOVERNMENT IN ACADEMIC ARENA



LIKELY IMPACT OF ISSUES AND CHALLENGES

INSTITUTION-LED ENTERPRISE GIVES WAY TO GREATER GOVERNMENT AUTHORITY (SELF-REGULATION TO SHARED REGULATION)

INSTITUTIONS AND ACCREDITATION:

MORE TRANSPARENCY

MORE EVIDENCE OF STUDENT ACHIEVEMENT

MORE ATTENTION TO COMPARISONS

PERHAPS:

NATIONAL STANDARDS
NATIONAL QUALIFICATIONS FRAMEWORK



THANK YOU